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Jumpstart your management career with these MBA specialisations

By choosing a distinctive MBA programme, you're not just obtaining a degree but transforming into an expert in your chosen field. Each specialisation is tailored to shape an individual into an industry-ready professional.

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Jumpstart your career in management with these MBA specialisations



India Today Education Desk

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Over the last few decades, business education has undergone a remarkable transformation. What was once considered an absolute prerequisite for entering the C-suite, has now shifted towards becoming a gateway for exploring unique career paths and newer opportunities.

With the ever-changing world, today, the landscape is offering more than ever before. Delving into the world of specialised MBA programmes, universities across the board are tailoring their offerings to cater to newer avenues of interest.

UPES School of Business is one such trailblazer offering unique courses that can help jumpstart management careers.

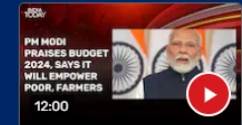
1. FINANCE MANAGEMENT



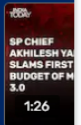
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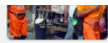
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An MBA in Finance opens various career pathways with high earning potential. This programme helps students gain specialised knowledge and skills in finance. This specialisation offers an in-depth understanding of Financial Institutions and Markets, Behavioural Finance, Investment Banking, Consulting, Corporate Finance, Risk Management, and much more.

Graduates of this course are equipped to embark on careers with multinational corporations, participate in cross-border financial ventures, or follow international career trajectories.

2. BUSINESS ANALYTICS

An MBA in Business Analytics is experiencing a growing surge in popularity. The field of analytics is experiencing rapid growth, and currently, there is a shortage of adequately trained students and employees in this domain.

The programme places a strong emphasis on cultivating analytical skills and expertise in areas including data mining, predictive analytics, machine learning, statistical modelling, data visualisation, and big data management.

3. METAVERSE AND WEB 3.0

The metaverse job market is projected to be valued at \$800 billion by 2024, with an expected addition of 10,000 jobs within the next five years. To enable students to stay ahead of the curve, this specialisation equips them with the knowledge of cutting-edge and exciting technology of Metaverse and Web 3.0 along with its legal and ethical considerations.

4. AVIATION MANAGEMENT



As the aviation sector across the globe evolves, so does the kind of workforce required to thrive in the industry. To meet this demand, this programme includes student and faculty exchange, research projects, seminars, conferences, and internships to provide the students with exposure to real-world case studies, industry visits, and thus, hands-on knowledge of the industry.

5. OIL AND GAS MANAGEMENT -NATURAL GAS

With an innovative approach to help students delve into the know-how of this unconventional sector, the programme is designed for students to choose their career path in either the manufacturing, service side of the business, or research and consulting, providing them with the flexibility to choose from the diverse opportunities available in the industry. ■

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